



Saxo Bank brings the world's best platform for online multi-product trading to Abu Dhabi, UAE

In times of turbulent markets innovative Middle Eastern investors inquire for more sophisticated multi-product trading platforms. They are interested not only in a high number of instruments, but also risk management abilities and sound strategic advice from a reputable and regulated entity.

Saxo Bank, an award winning European investment bank, has drastically increased the number of its Middle Eastern clients over recent years. Saxo Bank's participation in the **Middle East Forex Trading Expo** in Abu Dhabi appears to be a natural extension of the bank's regional activities.

"We are seeing some of the most interesting market moves that I can recall", says Yaser Rawashdeh, senior associate at Saxo Bank's Sales Trading Desk. Yaser Rawashdeh will be heading Saxo Bank's expo team in Abu Dhabi. "Our platform, SaxoTrader, is the perfect tool in such an environment. It allows for profiting on stocks in a falling market through CFD's, participating in the commodity market such as crude, corn, gold which are reaching record levels, and last but not least trading 160+ pairs of Foreign Exchange."

FX Trading in the Middle East has grown significantly in the past decade, and today many investors search for more and more sophisticated trading platforms and also for a much more diversified portfolio. No other trading platform offers more FX

Crosses, derivatives and functionalities than SaxoTrader, the award winning trading platform offered by Saxo Bank.

"There is a growing tendency among Middle Eastern investors to request online trading platforms that can support much more sophisticated and diversified trading strategies. These investors need a first class multi product platform to execute their strategies successfully. Not only does Saxo Bank provide the world's best platform, we also give strategic advise several times a day online, and have a very excellent track record on our trade models such as the Stop Hunter on FX and the Market Neutral model on equities", explains Yaser Rawashdeh.

"The Middle East is a strategic market for Saxo Bank and we have a natural interest in UAE as an extremely dynamic market with enormous wealth and an open and stable economy" explains Yaser Rawashdeh.

The award winning SaxoTrader platform is fully translated into Arabic and clients can also chat online in Arabic with experts in Saxo Bank.

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