Award Winning Education
Market Timing in XLT

Low risk, high reward, and high probability Trading

Sam Seiden
Vice President of Education
Online Trading Academy
www.tradingacademy.com
Who REALLY Makes Money?

Sell at Retail prices

Online Trading Academy
No Indicator, Only Price

Buy at Wholesale prices

Head and Shoulders Top       RSI
Double Bottom                Pivot Points
Earnings Report              Stochastics
Trend Lines                  Broker Upgrade
MACD                        Cramer Buy Signal
News                        Bollinger Bands
Indicators                  Dow Theory
Cup and Handle               Fibonacci
Two Most Important Components To Trading

1) Where do market prices turn?

Demand (support): A price level in a market where willing demand exceeds willing supply.

Supply (resistance): A price level in a market where willing supply exceeds willing demand.

2) Who is on the other side of your trade, a Pro or Novice trader?

Human Emotion: The emotions of fear and greed are clearly seen on a price chart, if you know what your looking for.
OTA Market Timing

** USD SEGREGATED **
BEGINNING BALANCE 77,855.95
COMMISSION 16.80DR
CLEARING & EXCHANGE FEES 76.80DR
NFA FEES .48DR
TOTAL FEES 77.28DR
GROSS PROFIT OR LOSS 6,012.50
NET PROFIT/LOSS FROM TRADES 5,918.42

Low Risk Profit: $5,918.42

Rule Based Trading
1) How did price leave the level?
2) How much time did price spend at the level?
3) Profit Margin

Supply (Retail)
Profit Margin
Risk

Demand (wholesale)

XLT Trade
Futures XLT - Friday, Nov. 4th

NASDAQ Supply (short)

**XLT Futures**

**Friday, November 4th, 2011**

**Economic Reports**
- Non Farm Payroll: 8:30 est
- Unemployment rate: 8:30 est
- Avg Hly earnings: 8:30 est

**Supply & Demand Zones**

<table>
<thead>
<tr>
<th>Market</th>
<th>Time Frame</th>
<th>Zone Type</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>ES</td>
<td>30 minute</td>
<td>Supply</td>
<td>1263.75-1268</td>
</tr>
<tr>
<td>ES</td>
<td>60 minute</td>
<td>Supply</td>
<td>1268.50-1274.50</td>
</tr>
<tr>
<td>NQ</td>
<td>30 minute</td>
<td>Supply</td>
<td>2375.75-2386.25</td>
</tr>
</tbody>
</table>

**Trends**
- Long Term: S & P 500 up
- Short Term: S & P 500 up

**Today’s Plan**
The S&P is in between larger time supply and demand. Therefore, we can play both sides of the market and be buyers and sellers at FRESH smaller time frame supply and demand levels. Today’s job’s number should help bring price to our key levels.
The XLT Short Entry...

NASDAQ
XLT Supply
2395.25 - 2401.75

NASDAQ falls 90 points in one day!

Nov 8th
Major News Event

Good News, Novice Traders Buy

Italian crisis: Silvio Berlusconi vows to resign

Italian Prime Minister Silvio Berlusconi has confirmed he intends to resign after key economic reforms have been approved.

His announcement follows a vote in parliament on the budget in which he appeared to lose his majority.

Both allies and opponents have been urging Mr Berlusconi to step down as Italy’s debt crisis grows.
<table>
<thead>
<tr>
<th></th>
<th>Question</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>How did price leave the level?</td>
</tr>
<tr>
<td>2</td>
<td>How much time did price spend at the level?</td>
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<tr>
<td>3</td>
<td>Profit margin (risk/reward)?</td>
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<td>5</td>
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<td>10</td>
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</table>
During a live OTA trading session by Sam Seiden August 31st, a trade came up in the S&P that our students took. Notice in the screen shot, a trader took it and made **$750.00 in less than 8 minutes** based on our simple rule based supply and demand strategy. Those who understand market timing have an edge over those who don’t.
XLT Market Timing

Supply (Retail)

Amateur buyers (my short entry)

XLT Odds Enhancers

1) How did price leave the level?

2) How much time did price spend at the level?

Price charts contain all the information you need, if you know what you're looking for.

Low Risk Profit: $2,313.20

Report: Daily_Commodity_Statement(STM4) - 04/27/10

GROSS PROFIT OR LOSS  2,500.00
NET PROFIT/LOSS FROM TRADES  2,313.20
XLT Market Timing

XLT Odds Enhancers
1) How did price leave the level?
2) How much time did price spend at the level?
3) Profit Margin
4) Levels on top of levels

Price charts contain all the information you need, if you know what you're looking for.

Low Risk Profit: $2,132.50
Sell at Retail prices to people who are conditioned to buy at retail prices.

Buy at Wholesale prices from people who are trained to sell at wholesale prices.

Almost everyone has been trained to do this backwards...

Low Risk Profit:
$1,100.00
September 2011 Performance

XLT Student Results
Month of September
Active Trading Result: +27.5%

Student Success during one of the most volatile months in history
Stock market was down hundreds during interview. News out of Japan was very bad, our strategy said buy. The Dow then rallied over 800 points from that news driven sell off.
Stock market was down hundreds during interview. News out of Japan was very bad, our strategy said buy. The Dow then rallied over 800 points from that news driven sell off.
Student Results

Awesome Pedro!!! Keep it going.

J

On Tue, Nov 1, 2011 at 12:07 PM, Toni Billinger <tonimcc@ctc.net> wrote:

I thank the Lord for you and your time training us about the different zones. Because of the training you have given to me, my life has changed. This week I received 2342 pips on the first target and now I’m learning to trust the second target.

Thank you for making it simple for us.

Pedro Billinger

Having a Happy Student is Good

Developing a **Successful** Student is Our **Goal**
From: Chuck Fulkerson [CFulkerson@onlinetrainingacademyatlanta.com]
To: Sam Seiden; testimonials@tradingacademy.com
Cc:
Subject: Fwd: I quit my job!!

Date: Fri, Nov 11, 2011 at 8:50 AM
Subject: I quit my job!!
To: Adam Matisko <amatisko@onlinetrainingacademyatlanta.com>, "Adam D.A. Matisko" <amatisko@tradingacademy.com>

Adam,
I just quit my job because I'm making more trading than I make at work! I have been trading the early morning hours and making $300-$500 a day. I look forward to being able to spend more time with my wife and son. Many thanks to the instructors and coaches of OTA! I'm up $450 already this morning, maybe I'll call it a day, it's 8:45 am.

Justin Thompson

--
March 2009 Performance

- Foreclosures at all time highs
- 651,000 jobs lost in Feb 2009
- Annual job losses worst since 1945
- AIG disaster

S&P Rallies 696 points.

We Saw it coming, did you?
September 2011 Performance

2011 Market Top Call Live in XLT

S&P Weekly Chart - The Top

S&P Daily Chart - The Decline

S&P Falls 290 points in about 2 weeks.

We Saw it coming, did you?

Very Strong Q2 Earnings
Economic Reports

<table>
<thead>
<tr>
<th>Report Name</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Durable Goods</td>
<td>8:30 est</td>
</tr>
<tr>
<td>Crude Oil</td>
<td>10:30 est</td>
</tr>
<tr>
<td>Fed Speech</td>
<td>Afternoon</td>
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Supply & Demand Zones

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<td>S&amp;P Futs</td>
<td>30 minute</td>
<td>Supply</td>
<td>1190 – 1198</td>
</tr>
<tr>
<td>SPY</td>
<td>10 minute</td>
<td>Supply</td>
<td>119.05 – 119.25</td>
</tr>
<tr>
<td>SPY</td>
<td>5 minute</td>
<td>Demand</td>
<td>115.25 – 115.50</td>
</tr>
<tr>
<td>SPY</td>
<td>60 minute</td>
<td>Demand</td>
<td>113.70 – 114</td>
</tr>
<tr>
<td>NAS Fut</td>
<td>60 minute</td>
<td>Supply</td>
<td>2275 – 2280</td>
</tr>
<tr>
<td>QQQ</td>
<td>5 minute</td>
<td>Supply</td>
<td>55.90 – 56.10</td>
</tr>
<tr>
<td>QQQ</td>
<td>5 minute</td>
<td>Demand</td>
<td>54.30 – 54.40</td>
</tr>
<tr>
<td>QQQ</td>
<td>30 minute</td>
<td>Demand</td>
<td>53.50 – 53.70</td>
</tr>
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Trends

<table>
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<tr>
<th>Type</th>
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<tr>
<td>Long Term</td>
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<td>↑</td>
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Today’s Plan

Over the past few days, the NASDAQ and S&P have rallied and yesterday, reached an area of supply and declined. Because there is still room to fall below before reaching demand, we will look to sell short at small time frame supply levels above. There are also key buying opportunities today but price must decline quite a bit to our demand levels first.
Strong Econ Report → (price rises)

QQQ Supply: 55.90 - 56.10

XLT Short Entry

Targets Met
Live XLT - Oct 26, 2011

Live Instructor Trading In XLT
Today's Plan

After a sharp selloff from our NASDAQ daily supply level, price is not near a key level this morning suggesting caution and patience in the early going for short term traders. There is a decent supply level in the NASDAQ a bit higher so we will look to short a rally into that supply. Given that the NASDAQ has declined from our supply level, we can also be buyers but lower, at fresh demand levels.
Live XLT - Oct 26, 2011

Pre Market Planning Live In XLT

XLT Stock Trading
Wednesday, Oct 26th, 2011

- **MSFT**
  - Day Trade
    - Sell Short: 27.00
    - Stop: 27.15
    - Target 1: 26.65
    - Target 2:

- **EXPD**
  - Swing Trade
    - Sell: 36.80
    - Stop: 37.20
    - Target 1: 35.90
    - Target 2:

- **SPY**
  - Swing Trade
    - Sell: 124.25
    - Stop: 124.02
    - Target 1: 121.65
    - Target 2:

- **QQQ**
  - Day Trade
    - Sell: 23.60
    - Stop: 23.70
    - Target 1: 23.20
    - Target 2:

- **AAPL**
  - Day Trade
    - Sell: 363.60
    - Stop: 363.78
    - Target 1: 363.20
    - Target 2:
Executing Our **Simple Rule Based Plan** in XLT
Live XLT - Oct 26, 2011

Executing Our Simple Rule Based Plan in XLT
The Live XLT Chat Box

While the lead instructor is delivering a live XLT session by talking and sharing their trading platform/screen, there is often key information sent by other instructors and veteran students in the XLT Chat Box...

The power of a like minded, proper thinking community lead by a professional trading offers an important edge for the developing trader
Professional Instructors

Text chat conversation between Sam and student “amfe”

Sam suggests shorting the S&P at 1187.
The trade meets entry. The plan for profits is working.
The trade reaches profit target. Sam alerts XLT traders.

Profits are taken.
XLT members are happy.

XLT member makes $750 in 15 minutes from the trade.

Real Education, Real Results
OTA Market Timing is the key to low risk, high reward, and high probability trading and investing.

OTA Traders Sell Short to Novice Buyers

OTA Traders Buy For Profit From Novice Sellers

Supply (retail) → Novice Buying

XLT Trading 8/25/11– The Chat Box

The Chat Box Trade
Live XLT - 8.25.11

Real Student Profits Live in XLT
XLT Market Timing

XLT Odds Enhancers

1) How did price leave the level?
2) How much time did price spend at the level?
3) Profit Margin
4) Levels on top of levels
5) How far did price move away from the level

Price charts contain all the information you need, if you know what your looking for.

Low Risk Profit: $18,034.40
Trading is simply a transfer of accounts from those who don’t know what they are doing, into the accounts of those who do...

**Low Risk Profit:** $1,117.60
1) How did price leave the level?
2) How much time did price spend at the level?
3) Profit margin (risk/reward)?
At the same time the US Dollar was reaching supply, Copper was reaching demand, suggesting Copper was about to rally.
Copper rallied nearly 20% within 3 weeks.
Currency Commodity Connection

Webcast Details
Trading and Analysis with Sam Seiden
Released on Tuesday, September 27, 2011
Recorded at The Futures & Forex Expo Las Vegas 2011

During this session, Sam will cover a simple rule based strategy that allows you to time the markets turning points in advance using price and price alone. He will then apply the rule based supply and demand strategy to short term and longer term trading in the futures markets. Attendees will leave this session with plenty of low risk, high reward, and high probability trading opportunities for the days and weeks ahead.

Duration: 54.9m
Two Days Later